



### 2019 Hometown Heroes Banner Program Sponsorship Opportunity

The City of Lockport’s Planning Committee is sponsoring a new Home Town Heroes Banner Program. The banner program proudly recognizes **active duty and veteran servicepersons, both living and deceased**. Each banner will honor a specific Niagara County serviceperson and will include his or her name, branch of service and photo. Banners will also include the sponsor’s Company name. Banners will be displayed on street lamps in Downtown Lockport along Main Street and East Ave from Transit to Washburn and Canal Street from mid-May until mid-November.

To qualify, honorees must meet the following requirements

- One or More** of the following: A) A current County Resident; and or B) Born in Niagara County; and or C) Graduated from one of Niagara County’s school districts.
- Serving on Active Duty** in the United States Armed Forces, National Guard or Reserves, OR **Military Veteran** (living or deceased) who has served in the United States Armed Forces, National Guard or Reserves and has been honorably discharged.

Banners may be sponsored by individuals or organizations at a cost of **\$300.00 per banner**. **If you would like to sponsor a banner but don’t know a serviceperson who meets the stated requirements, we can help you identify an eligible honoree.** There are a limited number of locations; all sponsorships will be honored on a first come, first serve basis.

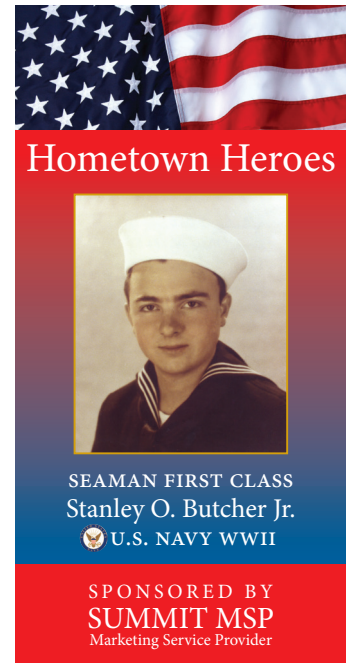
For your financial support, you will receive the following benefits per banner:

- Production of one (1) 24”x 48” double-sided digital custom vinyl banner
- Highly visible banner placement along the selected route
- An 8” x 10” image of your sponsored banner and honoree, suitable for framing
- At the completion of 2019 program, your banner will be permanently removed and presented to you at a closing reception

Downtown Lockport is becoming a prime regional destination for dining, shopping, entertainment events and business. These banners will be located in the heart of downtown and will be seen by countless workers, residents, visitors and investors.

**Please consider supporting the 2019 Hometown Heroes Banner Program.** Please fill out the attached banner sponsorship form and return it to us with your payment and high resolution image by **Friday, April 19th, 2019.**

Thank you,  
City of Lockport  
Events Committee



CITY OF LOCKPORT  
Events Planning Committee

### 2019 Sponsorship Response Form All artwork and CHECKS due by April 19, 2019

I would like to sponsor \_\_\_\_\_banners(s) @\$300.00 per banner

#### Serviceperson Information:

Name and Rank: \_\_\_\_\_  
Branch of Service: \_\_\_\_\_

#### Sponsor Information:

Contact Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, St, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- To Process Please Include:**
- Proof of Niagara County residency (past or present) and or a school district graduation for each honoree
  - Allowable proof ( copy of utility bill, driver’s license, diploma)
  - Verification of active duty (copy of orders or Military ID card)
  - Verification of honorable discharge (copy of DD214)
  - High resolution digital photo or 8x10 or 5x7 good quality photo or a digital image of at least 600 DPI. Photo should be a head and shoulder shot in uniform.

- **Make Checks Payable to the Lockport City Treasurer**
- **All Photos will be returned**
- **If you have more than one honoree, please attach a separate sheet with the honorees information**
- **Send digital photos to lockporthometownheroes@gmail.com. Put HTH photo and honoree name in the subject.**