

Events Committee Meeting Minutes
Monday September 21, 2020 5pm Zoom

Present: Kitty Fogel, Jeff Tracy, Chris Parada, Heather Van Hoose, Jason Mussachio, Ellen Schratz< Michelle Roman

Welcome and thank you for participating.

Halloween- Kitty was asked to share her idea for the event. She expressed interest in having the event on Main Street. We had discussed this at the last meeting and it seems like a good idea. There was quite a bit of discussion.

Benefits:

- We will be able to control movement with directional signage(east from Transit to Washburn on the South side of the street and west from Washburn to Transit on the North side of the street). Chris offered to use the sign boards from the Palace and Jason offered to help with the signage.
- For safety and social distancing we will ask the city to close Main Street.
- The event will be on Saturday October 31 from 10-2, giving children plenty of time to trick or treat with creating a crowd. Parents will still have time to go home relax and then take their children trick or treating in their neighborhood later on.
- Chris has spoken with Yahoo and they are interested in donating some candy.

Disadvantages:

- Some businesses do not like the street being closed –There still is the worry of crowding.
- Daytime trick or treating lacks some of the allure of Halloween
- We will talk to Jess Dittly and see if we can access Lockport Main Street's email to survey the businesses and see where they stand with this idea. We may have to walk Main Street again and just talk to the businesses. Let's try to make a decision by the next COTW(October 2) meeting in case we need a resolution.

Fall shopping – We were approached by WLVL to sponsor another shop small weekend. Lockport Main Street was kind enough to do this last time. I don't think have the money to do it this time. Individual businesses can participate if they want to.

Parrish from the Kenan wanted us to include their fundraising event on October 12 Chivetta's BBQ with Flying Bison Brewery and a remaindered that the Kenan House Gallery is open. On view is the Buffalo Society of Artists 124th Catalogue Exhibition.

Locktoberfest is this Saturday. Please try to attend. More information is on the city website and Lockport Main Street Face book.

Christmas – Light Up Lockport and House Decorating Contest

- Chris Parada spoke of his idea to have city residents drop off new or gently used Christmas decorations to the Palace all of October. He will have barrels in front of the theatre.
- In November there will be opportunities for residents to come and pick out decorations for free to help decorating their house
- They will have to register by December 1 and be lit up by December 5. Judging will be on most Martha Stewart looking, Most Griswald looking, etc. Judging will be December 19th –more details to follow

As far as a parade there was quite a bit of discussion

Benefits

- Have the floats on one side of Main Street and a car parade past the floats on the other side
- This would keep people in their cars. Presents could be handed to the cars in the beginning or the end of the line.

Disadvantages

- The parade participants would have to just sit and watch and wave to the cars – depending on the amount of cars this could be a long time.

We will think about all of these great ideas and get back together to discuss how we should move forward. I will schedule another meeting as soon as I have a little more information from the local business owners about the street closure for Halloween.